

NeuroActive Program®

Learning

*The fun way to easier learning and better grades.
A game-filled method developed by brain experts.*

About NeuroActive Program®

Developed by a world-class team of education experts, neuroscientists and software engineers, to make learning easier Brain Center America's (BCA) new **NeuroActive Program® Learning** is a scientific program that trains the brain's skills and functions that are critical for optimal performance in learning and at school. Users 12 and over will see measurable results within weeks. Particularly helpful for students in high school and college, it is also great for adults of any age looking to learn new skills (at work...), or boomers and retirees wanting to learn a new language and keep their intellect sharp.

How it works

User-friendly **Learning** is separated into sections that match the learning curriculum: Speed reading, Science, Languages and culture, Tips and tricks. The program includes 16 fun, engaging and interactive exercises that maximize the underlying cognitive abilities involved with learning. It also contains five tutorials (one speed-reading and four memory tutorials), as well as tips and tricks sections that provide information about the brain and advice about improving its learning potential. The program customizes to each user through the software's advanced artificial intelligence that continuously analyzes user's performance, then adapts the training to fit the user's unique skills.

PC and Mac versions available, Vista compatible.
No computer skills necessary to install or use the program.

16 fun, engaging exercises to maximize learning skills



- Main Menu
- The Gifts
- The Pilot
- The Policeman
- Warehouse Clerk
- Tarot



- Archeologist
- The Stock Exchange
- The Pizzeria
- What Time is it?
- Photo Safari
- Call Center



- The Dungeon
- General Store
- The Parking
- Reading Zone
- Identical or Mirror Image?



Makes learning easy

- ✓ Improved retention and comprehension
- ✓ Increased reading speed
- ✓ Improved ability to memorize
- ✓ Measurable results within weeks

As featured on



NeuroActive Program® Learning is divided into 4 sections:

Speed Reading

Check your own reading speed and compare it with other people's performance. Use the tutorial to learn about speed reading and any of the four exercises designed to master three components of reading (ocular movement, ideographic reading, comprehension of text). This section also includes bonus e-books in English, French and Spanish, so you can put in practice what you have just learned.

Science Section

Mathematical abilities are strongly linked to visual-spatial skills. Performance in science is strongly linked to the ability to create connections among concepts through working memory and attention control. Therefore, the section includes training to improve working memory, visual-spatial abilities, attention control, and more.

Languages and Culture Section

Languages and culture require a great deal of memorization (knowing things by heart). This section involves the use of memorization strategies in an interactive way with a personal trainer.

Tips and Tricks Section

Strategies for easier learning.

Recommended use for maximum efficiency and fun

For best results and maximum efficiency, we recommend that users:

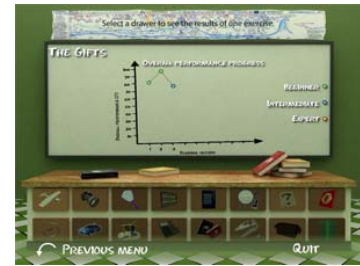
1. Do 15 to 20 minutes workout sessions
2. During a session, complete three or four exercises targeting different brain functions;
3. Complete all the exercises listed in sequence;
4. Train three times or more per week;
5. Train for at least eight consecutive weeks.

Minimum Requirements

PC: CPU 1.0 Ghz - Windows XP - RAM 500 MB / Mac: PowerPC G4 1.5 Ghz - OS 10.4 - RAM 256 MB

Track your progress

Check your progress on the graph after each exercise.



About Brain Center America

Founded and directed by university-affiliated physicians, Brain Center America (BCA) is a leader in the field of neuroscience. Building on the latest scientific discoveries, our experts in neuropsychology, medicine and computer science develop innovative and fun brain fitness programs to help men and women of all ages learn better and keep their brains sharp, youthful and healthy. These multimedia programs are loaded with fun interactive exercises, games and tutorials that are enhanced by artificial intelligence. BCA's U.S. headquarters are located in Florida.

Contact us

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